

CGAP Staging Presentation – Alleviating Distress

Dvara Conference on Making Credit Work For The Poor

February 15, 2023



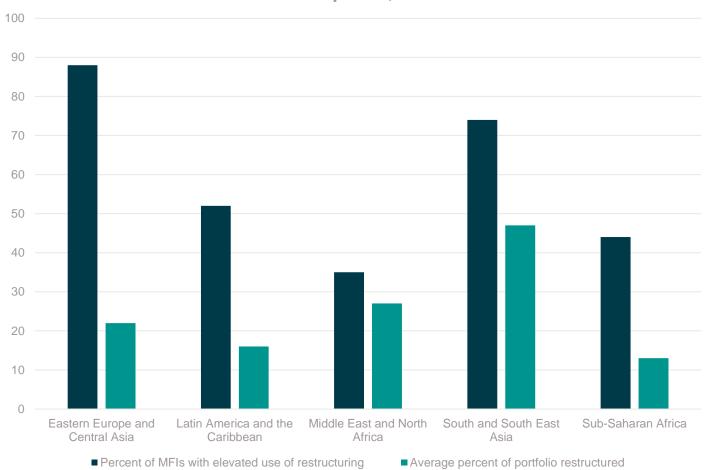
#### Overview

- COVID: borrower distress and effects of moratoria
  - CGAP research in Peru, India and Uganda
- Challenges posed by debt moratoria
  - For consumers
  - For FSPs
  - For regulators
- COVID (and earlier crises): lessons and suggestions for FSPs and regulators



## Unprecedented Scale of Moratoria across the Globe

## MFI Use of Moratoria and Other Rescheduling, as of April 30, 2020





## Moratoria in India, Peru, and Uganda\*

	India	Peru	Uganda
Moratorium	3 months (March-May);	6 months, extended to 12	Up to two reschedulings
Period	extended to 6 months	months	of unspecified length
	(June-August)		anytime from April 1, 2020
			to March 30, 2021
Interest & Fees	Interest accrued and	Interest may be accrued	Interest accrued and
	capitalized; revised to	or suspended, at FSP	capitalized; fees must be
	allow interest to be	discretion	"reasonable"
	converted to 6 month		
	loan; revised again by		
	Supreme Court.		
Case-by-Case vs.	FSPs to set own policies;	Unilateral	Case-by-case
Blanket	interpreted as	reprogramming on	
	encouraging blanket	blanket basis; later	
	applicability	revised to allow reversals	
% of portfolios	About 40% of bank loans;	36% of all loans;	About 30% of all loans
rescheduled	70-90% for small finance	50-65% of consumer and	
	banks and MFI-NBFCs	MSME loans	



### Policy Objectives and Dilemmas

- Moratoria one of several measures, e.g., liquidity support, directed credit, cash transfers, regulatory forbearance.
- Main objectives:
  - FSP solvency and financial system stability
  - Also borrower relief (not the primary objective)
- How to relieve distress without undermining repayment discipline, accurate measures of portfolio quality, or FSP solvency?
- Policy makers expected pandemic to end quickly
  - Subsequent COVID waves, evolution of policy responses
  - Unwinding of moratoria, restart normal operations, address the fallout
- Need for structures in place for the long term to deal with arrears, resolutions, future crises



## Challenges for Financial Service Providers (FSPs)

- Lockdowns made Urgent communication with borrowers hard.
- FSP field staff could not reach customers.
- Vulnerable & less connected customers may have been missed (especially group borrowers).
- Borrowers & staff didn't understand difficult concepts and math=>errors
- Processing massive numbers of moratoria was technically and operationally challenging
- IT systems ill-equipped to handle so many reprogrammed loans

FINCA Uganda pulled in staff from all areas to process moratoria.

BRAC Uganda purchased airtime for customers so they could talk with them.



## Challenges for borrowers

#### Many consumer risks appeared such as:

- Lack of transparency on terms of moratoria.
- High price of moratoria for borrowers.
- May not have the option to repay voluntarily (clear debt and access new loans)
- Partial payments provide room for frauds (e.g. India)
- Credit tightening led consumers to less-regulated lenders
- Abusive collection pressure (e.g. digital lenders in India)
- Opportunities for predatory lenders (e.g. Peru and India)



## Challenges for policymakers and regulators-1

#### Initiating the moratorium

- Whom to help: borrowers with loans current as of cutoff date? Those with ability to repay? Opt-in (how to apply?) or opt-out (repay)?
- Ensuring everyone knows about, understands, and can access relief.

#### Protecting borrowers

- Suspended loans: status "frozen," not treated as reprogrammed on credit record
- Interest: continues to accrue, capitalized, suspended?
- Prohibit increased interest, fees, collateral for reprogramming?

#### Safeguarding lender solvency and systemic stability

- Protect borrower credit but do not hide true status of loans: special "flags," tracking measures, off-balance sheet entries
- Target creditors of microfinance FSPs: loan moratorium, credit lines, relax risk-weights, reserves, buffers



## Challenges for policymakers and regulators-2

#### Ending the moratorium:

- Rapid withdrawal of relief could be destabilizing but keeping it for too long may lead to build-up of risks.
- Advance communication about resumption of repayment
- Accrued interest: how repaid when moratorium ends? Lump sum imposes hardship, installments raise other issues.
- How to interpret credit records that do not accurately reflect loan status?
- Early opt-out and repayment: microfinance FSPs and customers preferred restructuring, repayment, and new credit over extension of moratoria.
- Resolution of defaulted loans, insolvent borrowers, failed institutions:
  - India: resolution framework 1.0 and 2.0. Bankruptcy law amendment 2021: "prepackaged" restructuring for SMEs. "Fresh Start" framework for personal insolvency not yet in effect.



## Suggestions for FSPs

Provide choice for consumers: opt-out

Improve digital capabilities at four levels

- Communications essential to pro-actively communicate with clients
- Digital transactions
- Internal systems
- Staff working from home

Ensure that borrower's **credit records** are not damaged by participating in a moratorium





### Suggestions for regulators and supervisors

- Communicate communicate communicate
- Consider how to allocate cost burden imposed by crisis
- Give a right for consumers to accept or reject new terms
- Monitor the market in real time
- Suspend supervisory activities that burden FSPs (e.g., returns)
- Watch out for "zombie" loans and "evergreening"
- Beware of predatory (digital) lending
- Support consumer education



### Be prepared for the next crisis

- Don't let a crisis "go to waste":
  - Many countries and FSPs accelerated digitization during COVID
  - In Peru, protocol for moratoria during natural disasters facilitated quick SBS action
- Test multiple communication channels to get out the message next time.
- Design/pre-position emergency measures (moratoria, regulatory steps) that comprehensively cover lenders to vulnerable clients – and their (wholesale) lenders.
- Build flexible means of relieving financial hardship into consumer protection framework.
- Develop appropriate **resolution mechanisms**: bankruptcy, alternative dispute resolution, loan forgiveness, FSP insolvency regime, market for distressed assets.
  - Personal bankruptcy regime needed to protect household subsistence and livelihood assets.



Now we really understand what being agile means!"

Microfinance bank CEO

# (C)CGAP Members





















Global Affairs Canada







































Swiss Agency for Development and Cooperation SDC













#### CGAP work on COVID-19 & Financial inclusion



#### 1. Lessons from past crises:

This section of the Collection is a <u>repository</u> of previous CGAP papers on financial inclusion in times of crisis.

2. Data and analysis on the <u>state of microfinance institutions globally</u>
This consists of data and analysis of data on microfinance institutions during COVID-19 based on the CGAP pulse survey.

#### 3. Research on customer segments and social assistance programs

- Brief on challenges of relief measures for informal workers, and suggested improvements for medium and long term
- Research on Social Assistance Payments and the role of donors
- Publication on the disruption of vulnerable rural livelihoods in the Sahel



#### CGAP work on COVID-19 & Financial inclusion

4. Blog series on effects for providers,
agents and consumers
Blog post on COVID-19's impact on lowincome borrowers, especially when
economies reopen
Debt Relief in the Pandemic: Lessons from
India, Peru and Uganda



A vendor receives money from a customer from a safe distance in Nairobi, Kenva.

Photo credit: Tony Karumba, CGAP Phota via Communication for Development Ltd.

#### 5. Resources for regulators

- <u>5 Guiding principles</u>, eg **Pro-poor**. Poor customers benefit from effective relief and continued access to services, and are <u>protected</u>
  - Details on the different types of moratoria observed in EMDEs and their respective pros and cons
- Country examples of regulatory responses affecting microfinance providers (including on moratoria)
- Borrower risks and challenges as economies reopen
- Debt Relief in the Pandemic: Lessons from India, Peru and Uganda

